



# Fundamentals of Diversity, Equity and Inclusion

Tourism Diversity Matters

# Defining Diversity, Equity And Inclusion

## **Diversity**

All the ways we differ.

## **Equity**

Fair treatment, access, opportunity, and advancement for all eliminating barriers that prevent full participation.

## **Inclusion**

Enhancement of an existing idea, embracing and embedding additional points of view.

Fundamental  
Diversity, Equity &  
Inclusion  
Strategies

**Define & Describe**

Define what Diversity & Inclusion mean in your organization

**Strategy**

Align strategic organizational objectives

**Budget**

Create revenue and expense perspectives

**Measurement**

Determine meaningful results for the organization

**Communication**

Stand up for Diversity and Inclusion

**Supplier Diversity**

Develop a proactive business program, encouraging the use of suppliers of diverse backgrounds

**ERG**

Can serve as a resource to organizations

**External Support & Stakeholders**

Engage with DEI Subject Matter Experts



Contact Us  
For More Information

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