Fundamentals of Diversity, Equity and Inclusion

Tourism Diversity Matters
Defining Diversity, Equity And Inclusion

Diversity
All the ways we differ.

Equity
Fair treatment, access, opportunity, and advancement for all eliminating barriers that prevent full participation.

Inclusion
Enhancement of an existing idea, embracing and embedding additional points of view.
Define & Describe
Define what Diversity & Inclusion mean in your organization

Strategy
Align strategic organizational objectives

Budget
Create revenue and expense perspectives

Measurement
Determine meaningful results for the organization

Communication
Stand up for Diversity and Inclusion

Supplier Diversity
Develop a proactive business program, encouraging the use of suppliers of diverse backgrounds

ERG
Can serve as a resource to organizations

External Support & Stakeholders
Engage with DEI Subject Matter Experts
Contact Us
For More Information

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